

ALIGNING YOUR EFFORTS WITH THE SWEET SPOT

A Public
Orientation

Community
Context

Authentic
Engagement

Impact

Sustainability

Appendix

WHAT IS THE ESSENCE OF THE PUBLIC CHALLENGE YOU
ARE WORKING ON? WHAT ARE YOU REALLY UP TO?

IN WHAT CONCRETE WAYS WILL YOU WORK ON THIS
CHALLENGE SO THAT YOUR INITIATIVE BUILDS COMMUNITY
(CAN YOU IDENTIFY THE PUBLIC CAPITAL FACTORS THAT
WILL BE STRENGTHENED)?

HOW MIGHT YOU APPLY YOUR ASSETS TO
MAKE A DIFFERENCE?



The Harwood Institute
for Public Innovation