

ENOUGH.

TIME TO BUILD.

★ 2024 CAMPAIGN ★

America's challenges are mounting, inequities are growing, and hope is in short supply. Election season rhetoric is already tearing us apart, not building us up. There's a vacuum in our public square being filled by the most divisive voices. But there's a way out of this mess. It's time to call community leaders and active citizens to step forward and join in declaring, "Enough!" Enough hate, division, and fear. Enough hopelessness. Enough retreating. It's time to build together.

Rich isn't running for office, but he is on a nationwide campaign this election season to show communities a real pathway forward. Not with a utopian vision, false promises, or comprehensive plans. The country needs a new message from a trusted messenger that grows people's belief in one another and reminds us that real change starts in our local communities. The path forward is to reclaim the public square from the most divisive voices and unleash our capacity as builders and doers.

Join the campaign by bringing Rich to your community. Slots are filling up fast. Email our Events and Network Engagement Manager Emnet Sisay (esisay@theharwoodinstitute.org).

"This was the most prophetic message I've heard in a long time...that we should step forward and dare to save our country. I take Rich's call very, very seriously—an epic call to matter in the world and make meaning."

- Dr. Larry Hoffman, Hebrew Union College & Founder of Tisch Fellowship Program

Why Host the Campaign?

- ★ **Forge a new pathway forward.** Communities want a clear, realistic path forward. People want to know how they can contribute. Rich's message is practical, actionable, and hopeful.
- ★ **Reclaim the public square.** Community leaders and active citizens need to step forward and fill the vacuum in our public square. Rich will show you how.
- ★ **Create a can-do narrative.** Negative narratives are holding us back. We can create a new, can-do narrative by unleashing our capacity as builders and doers.



- ★ **Catalyze action.** Leverage this campaign to mobilize community leaders, organizations, and residents to work together in new ways by using the most basic parts of our work.
- ★ **Join a national movement.** This is more than a speaking tour. We'll offer stories of hope from the campaign trail, practical ways for people to build together, easy-to-use tools for communities to hold their own conversations, and opportunities to join new virtual spaces so people feel part of something larger than themselves.

“Rich is fearless. He’s the only one who interacted with our city in a genuine way.”

- Community Leader from Reading, PA

Campaign Event Structure

Events typically involve a keynote speech followed by Q&A. Rich will also engage smaller groups, including key community leaders, your staff, board, and investors to explore how to move forward and address challenges facing your community. We'll work with you to find a structure that best fits your needs. Email our Events and Network Engagement Manager Emnet Sisay (esisay@theharwoodinstitute.org) to join the campaign.

“One of the most hopeful, inspirational, and forward-looking talks I’ve heard in at least a decade.”

- Mark G. Contreras, President and CEO of Connecticut Public Broadcasting, Inc.

About Rich Harwood

Richard C. Harwood, President and Founder of [The Harwood Institute for Public Innovation](https://www.theharwoodinstitute.org), is an innovator, author, and speaker. For over three decades, he has devoted his career to revitalizing the nation’s hardest-hit communities, transforming the world’s largest organizations, and reconnecting institutions to society. He has been recruited to solve some of the most difficult problems of our time, including being called into Newtown, CT after the massacre at Sandy Hook Elementary School. He regularly appears in national media and has written six books, scores of articles, and groundbreaking reports like [Civic Virus: Why Polarization is a Misdiagnosis](https://www.theharwoodinstitute.org/build).

